# 

# Summative2

# Accommodation

# Web Proposal

(Sample)

11th November 2020 - 4th December 2020

Client-name, business name

Designer : Your\_name

# Content Page Numbers

## Introduction 3

## Problem 3

## Business requirements 4

# Strategy Phase

## Introduction:

My client, NZ Tourism provides details for international and local travelers on tourism places and activities within NZ…………

## Planning:

### Trello / timeline / gantt chart / burn down :

Provide link and screen shot (readable)

Deliverables and Milestones with due dates, all to dos must be reflected here

### Context /Assessment brief / scenario:

Problem : NZ tourism has no accommodation or transport information as part of their website. Hence, the client wants an app that can show accommodation details based on the number of people and number of days that the user provides. To show calculated cost with or no meal preference.

### Business requirements:

Get it from the brief and scenario

### Competitor Analysis:

Summary:

Competitors

* take dates for accommodation from the user
* take number of guests from the user
* take place of accommodation from the user
* shows location on map
* shows details of the accommodation
* shows calculated costs

### Assumptions:

* User wants to see the location on the map
* User likes booking online
* User wants to check availability of accommodation
* User wants to see the photos of the accommodation
* User wants to filter with facilities
* User wants to sort accommodation on price lowest to highest
* User wants to include meals
* User want to filter with distance around a particular point

# Research phase

Conduct questionnaire, observations and interviews on the competitors websites.

**Questionnaire** is based on the assumptions. The answers you get will help you decide on design and functionality for the website.

Observations

Interviews

Surveys for the new website to understand about your audiences’ demography, their experiences relevant to web elements, design elements, accommodation or transport booking experiences, devices used etc

**Research analysis**

. user want to see photos

Users did not confirm to see accommodation around a particular point

**Design decision**

not necessary to include a filter for distance at this point in time, may be for future improvement.

Personas

User requirements

Use case diagram

# Design Phase

### Sketches

Snap shot

Activity flow diagram

### Lo-fi or wireframes

Links or snap shot

### Design Style guide

Colors - adobe

Icons – fotswesome, icons8 (provide links)

Branding

Imagery – website links, pexels/ unsplash

Typography – google fonts

### Hifi prototype – initial design

Link

Snap shot

### Testing prototype

Results and adjustments

Snap shot

Comments must be recorded

Responsiveness – mobile, ipad, desktop

### Final design

# Development Phase:

Production tools: Git hub repo link

Sass variables, mixins

CSS methodology ( BEM /OOCSS) class names

Algorithm & Flowchart

Technical requirements & acknowledgement:

Libraries – jQuery, Bootstrap

Plugins - Provide links Google maps, swiper, sweet alert, isotopes

# Evaluation Phase:

Website testing with all browsers, all devices for responsiveness

Results

Show screen shots

Responsiveness – mobile, ipad, desktop

Conclusion

Future improvement / suggestions / Limitations